

ADELINA ZIELINSKA

UX RESEARCHER

+48 506 460 087

adelina.zielinska@gmail.com

linkedin.com/in/adelina-zielinska

www.adelinazielinska.com

SUMMARY

Certified UX Researcher and MSc Organizational Psychology graduate skilled in Qualitative and Quantitative research methods. Passionate about leveraging research to solve complex human behavior problems. Experienced in translating data-driven insights into actionable strategies for impactful outcomes.

WORK EXPERIENCE

Academic Editor

Cactus Communications / Jan 2019 - Mar 2024

- Reviewed scientific papers in Psychology, Cognitive and Social Sciences to ensure compliance with academic journals' publishing standards.
- Performed in-depth analyses of authors' research methodologies to validate hypotheses.
- Ensured studies met the highest ethical standards while reviewing the work of peer editors.
- Following the latest research and science trends fuelled my curiosity while promptly delivering large volumes of work fostered my time management and organisational skills.

Operations Specialist

Glovo / Sept 2019 - May 2019

- Monitored operations, reported on performance, and analysed data to recommend actionable improvements.
- Applied creative solutions to optimise performance, including A/B testing courier engagement and interviewing stakeholders to resolve process bottlenecks.
- Singlehandedly recruited, trained, and managed a fleet of 500 couriers, achieving top country-wide KPIs.
- Collaborated remotely with a team in a fast-paced startup environment.

ESL Teacher

PCIS, Concorde International, Say & Play / Jan 2015 - June 2018

- Managed classes of up to 30 students of various age groups which advanced my presentation and leadership skills.
- Cultivated rapport with students from diverse cultural backgrounds with varying needs, deepening empathy and communication proficiency.
- Innovatively designed teaching materials, lesson plans and subject curricula to drive student engagement and outcomes.

UX RESEARCH PROJECTS

Portfolio: www.adelinazielinska.com

- CineBites app for Google Coursera / UX Design & Research
- Kitchen Stories app improvement for Memorisely / UX research
- Investigating effects of perfectionism on well-being for City University / Researcher

EDUCATION

City University of London

MSc Organisational Psychology
- 2015

University of Birmingham

BSc Psychology - 2011

CERTIFICATIONS

UX Design Professional
Certificate

Google Coursera - 2023

UX Research Live
Bootcamp

Memorisely - 2023

Cambridge CELTA

University of Cambridge - 2015

SKILLS

Prototyping | Wireframing
Persona | Journey Map
Usability testing | A/B Testing
In-depth Interviews
Affinity Mapping
Heuristic Evaluation
Competitive Analysis
Information Architecture
User Flow | ANOVA
Multiple Regression Analysis
Hypothesis Testing | Surveys

TOOLS

- Figma
- FigJam
- Miro
- Maze
- Dovetail
- HotJar
- SPSS
- Google Forms
- Google Lookr